

Part 2:

Should I be in the office?

The View of 3 BIG Players

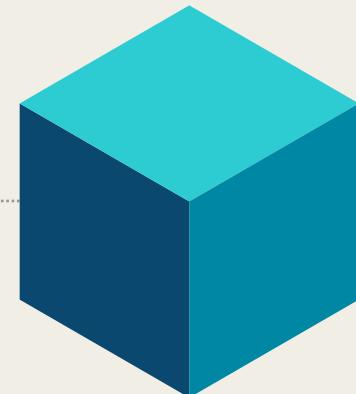


LESSON 3 - LUXURY AMENITIES WILL FADE...

Over the next three years

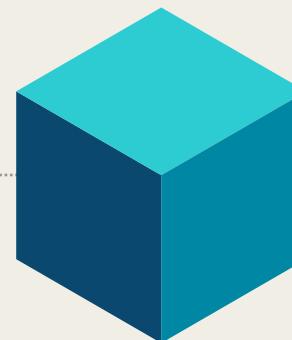
Stable

57.2%



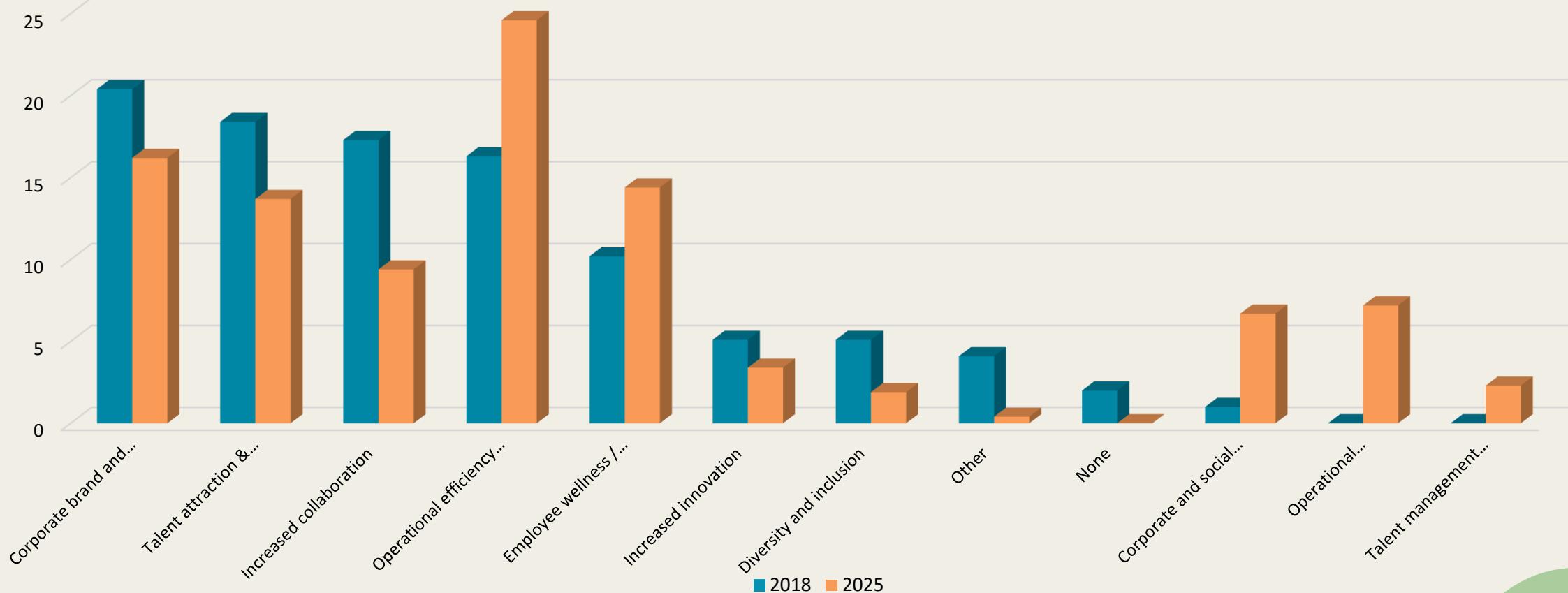
Increased

35.6%



LESSON 3 - AMENITIES WILL FADE...

What strategic objective does your office best support?

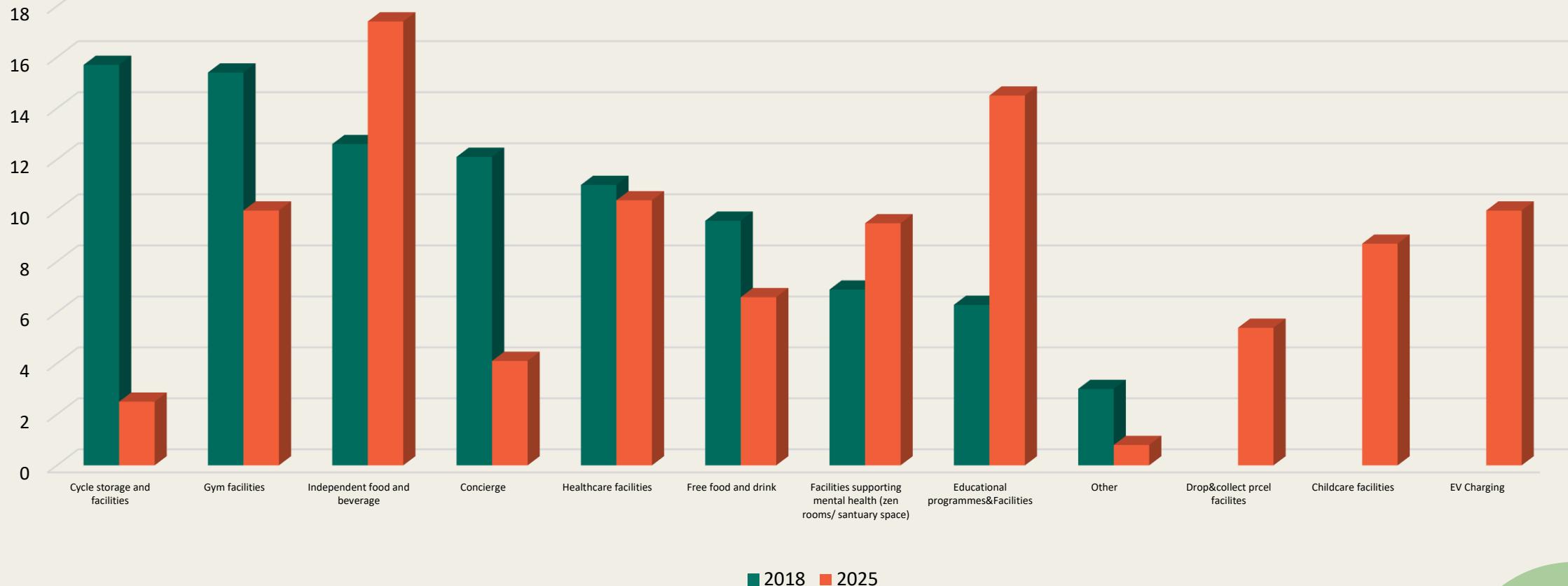


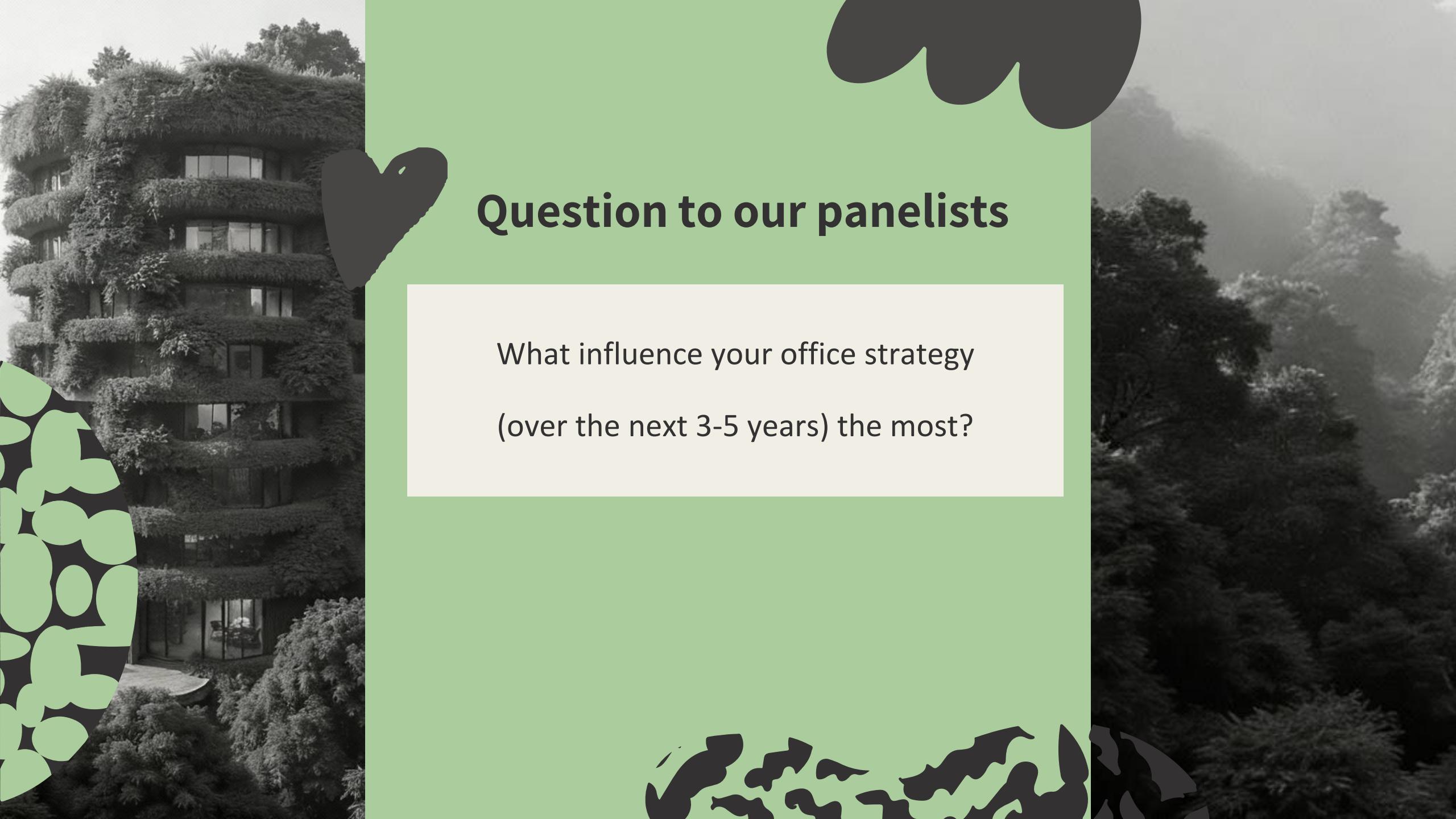
2nd Question to the audience



...BUT EMPLOYEE WANTS MORE.

What service/amenities will your staff demand from their buildings within the next 3 years? Does your office best support?





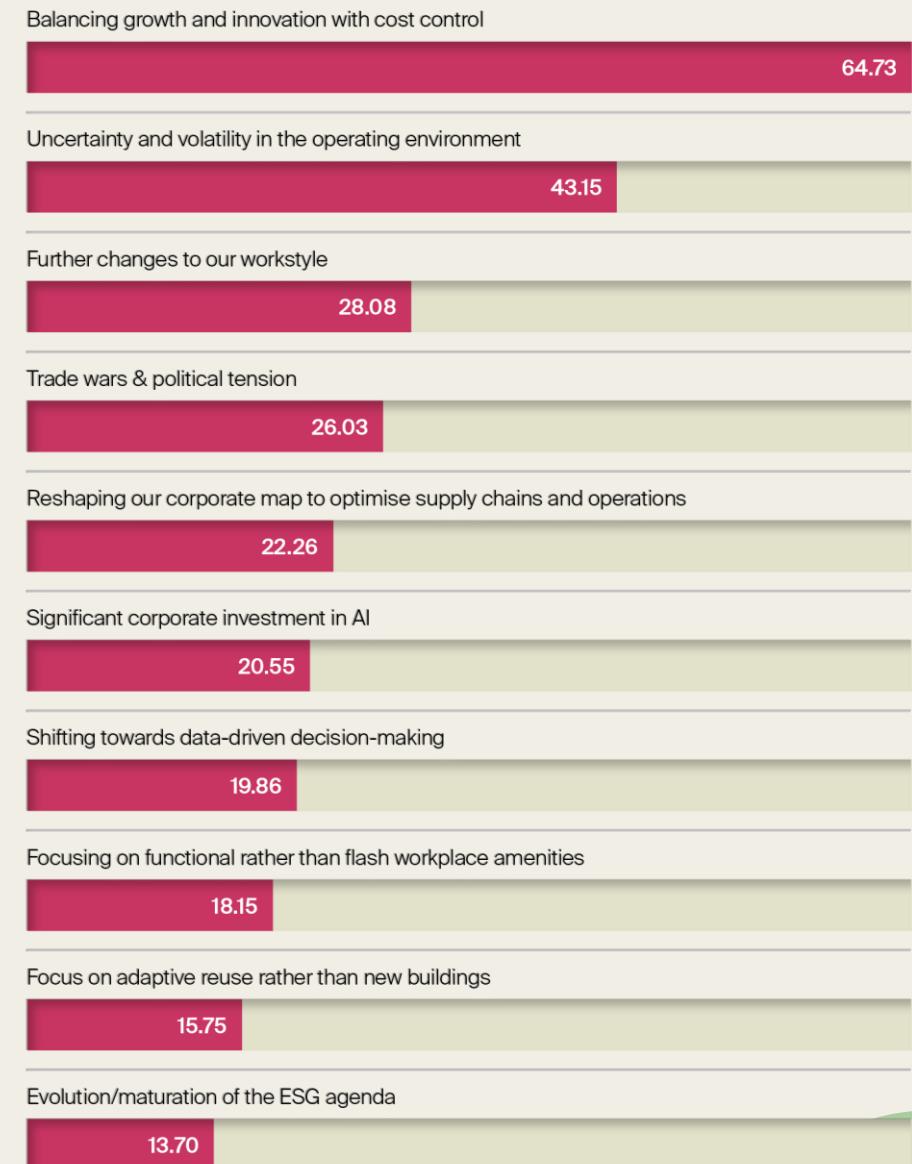
Question to our panelists

What influence your office strategy
(over the next 3-5 years) the most?

LESSON 4 : STRATEGY

Which of the following are most likely to influence your office/ real estate strategy over the next 3-5 years?

By % of respondent (n=292). Note: Respondents were asked to identify their top 3 factors



3rd Question to the audience



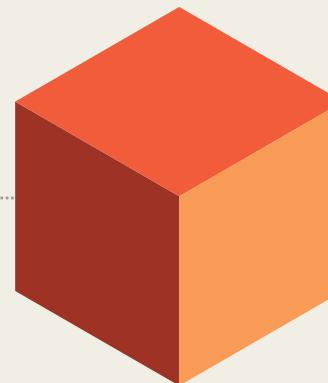
LESSON 5 - FLIGHT TO QUALITY

Over the next three years

The quality of space in our portfolio will be
(% of respondents)

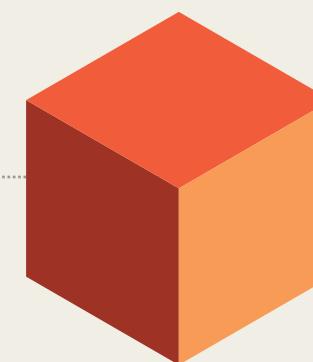
Stable

51.7%



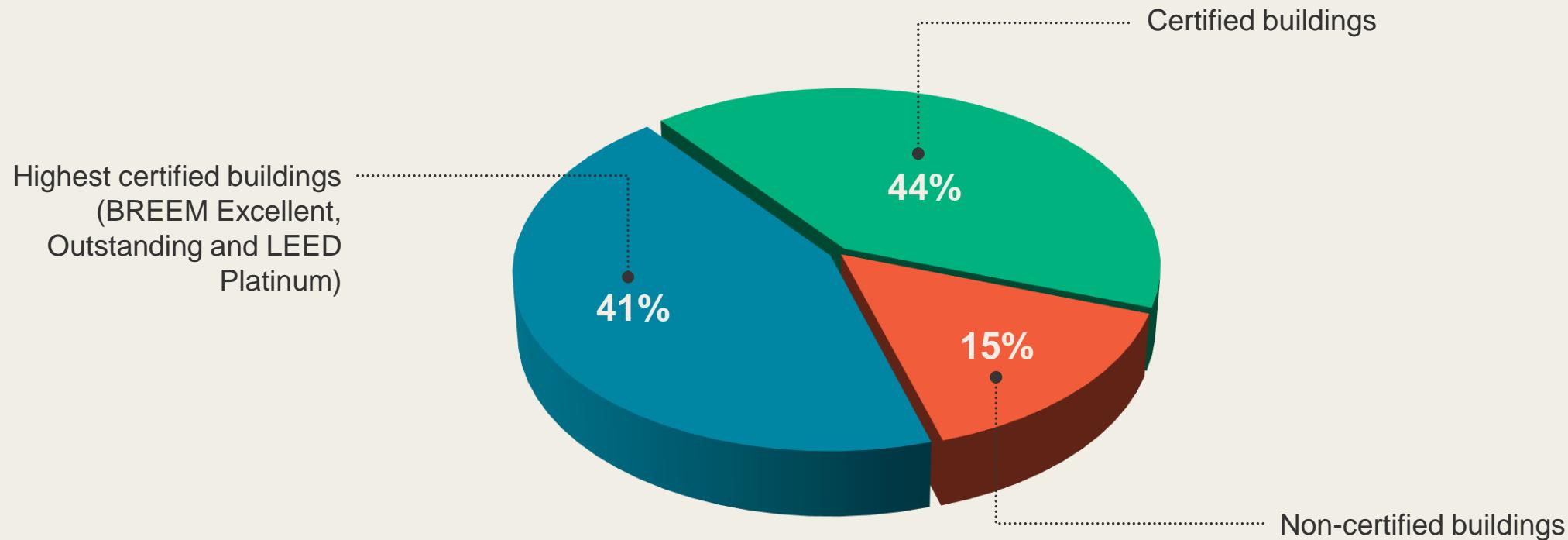
Increased

38.7%



LESSON 5 - FLIGHT TO QUALITY

Take-up in Kraków by building type





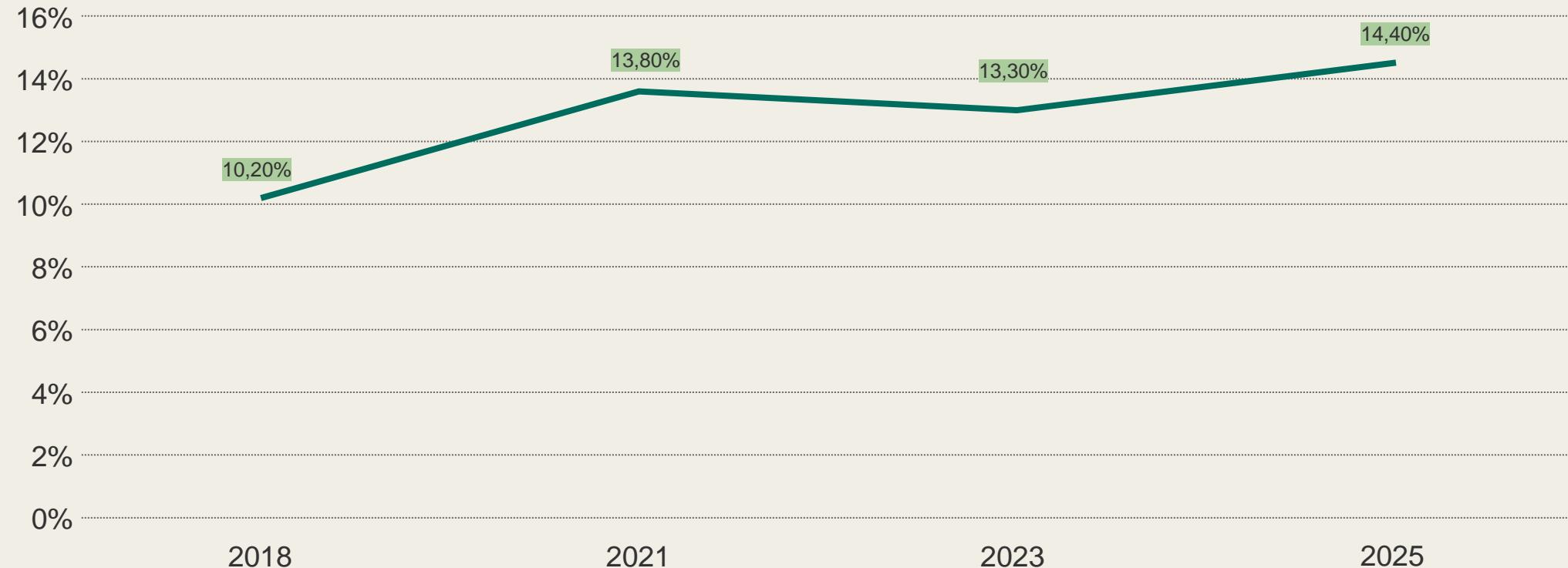
Questions to panelists

While looking for new office space were you guided by Environmental certifications?

Do ESG issues have a specific meaning for you when deciding on leasing space?

LESSON 6 - WELLBEING IS A STRATEGIC OBJECTIVE

Is employee wellbeing a strategic objective for your office?



FINAL CONCLUSION

Offices haven't disappeared, they've evolved

Real estate hasn't shrunk, it's become smarter

And work itself is no longer a place, it's a platform.



Report - (Y)OUR SPACE 2025



EVENT - SAFE OFFICE - free invitation

