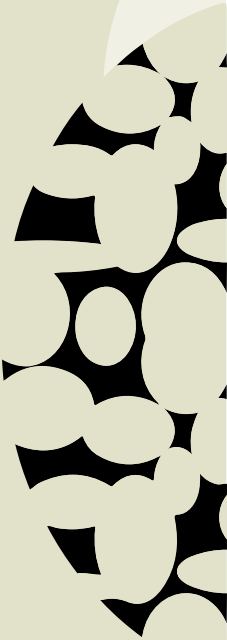


Part 2:

Should I be in the office?

The View of 3 BIG Players



LESSON 3 - LUXURY AMENITIES WILL FADE...

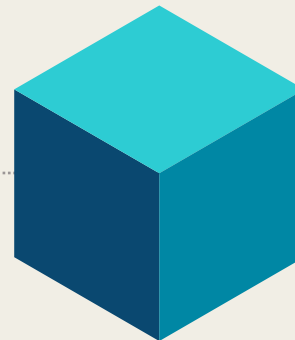
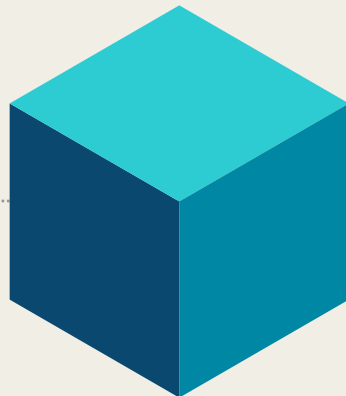
Over the next three years

Stable

Increased

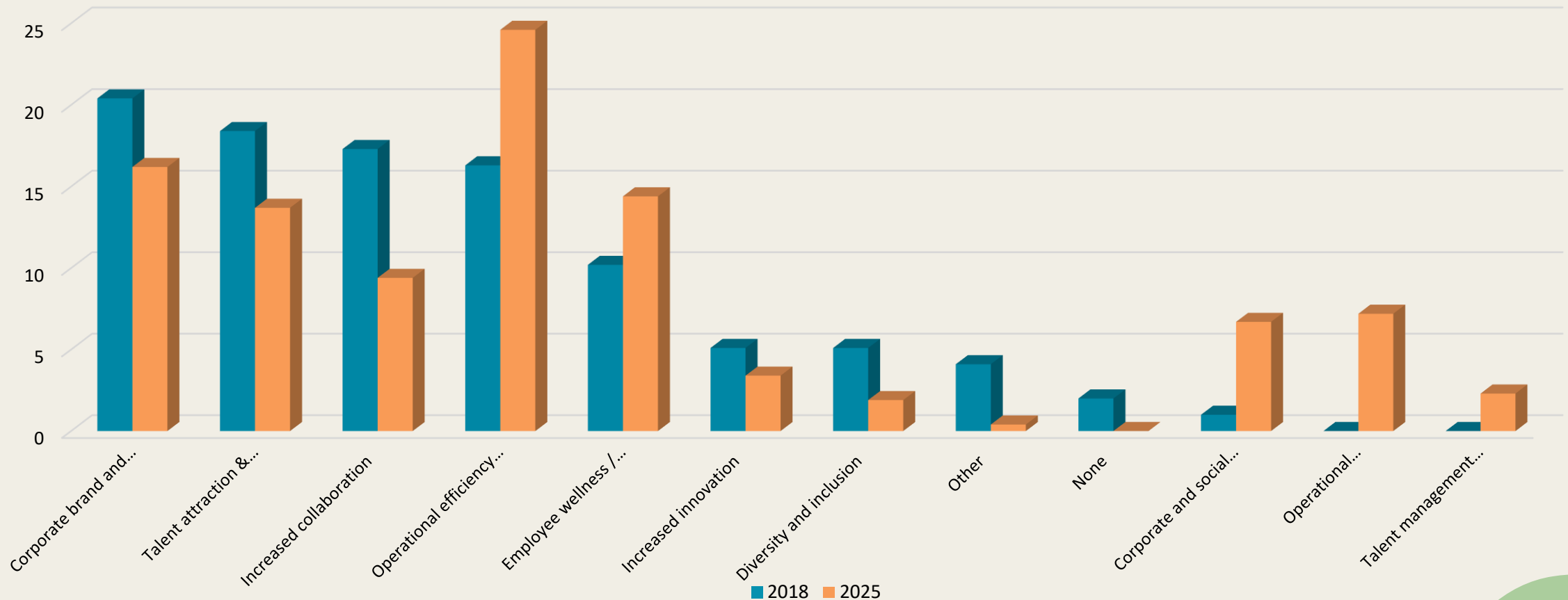
57.2%

35.6%

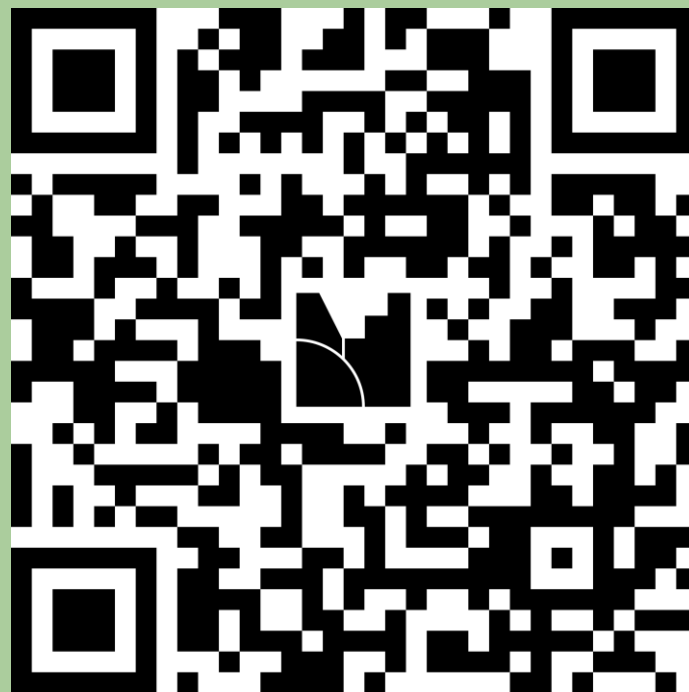


LESSON 3 - AMENITIES WILL FADE...

What strategic objective does your office best support?



2nd Question to the audience



...BUT EMPLOYEE WANTS MORE.

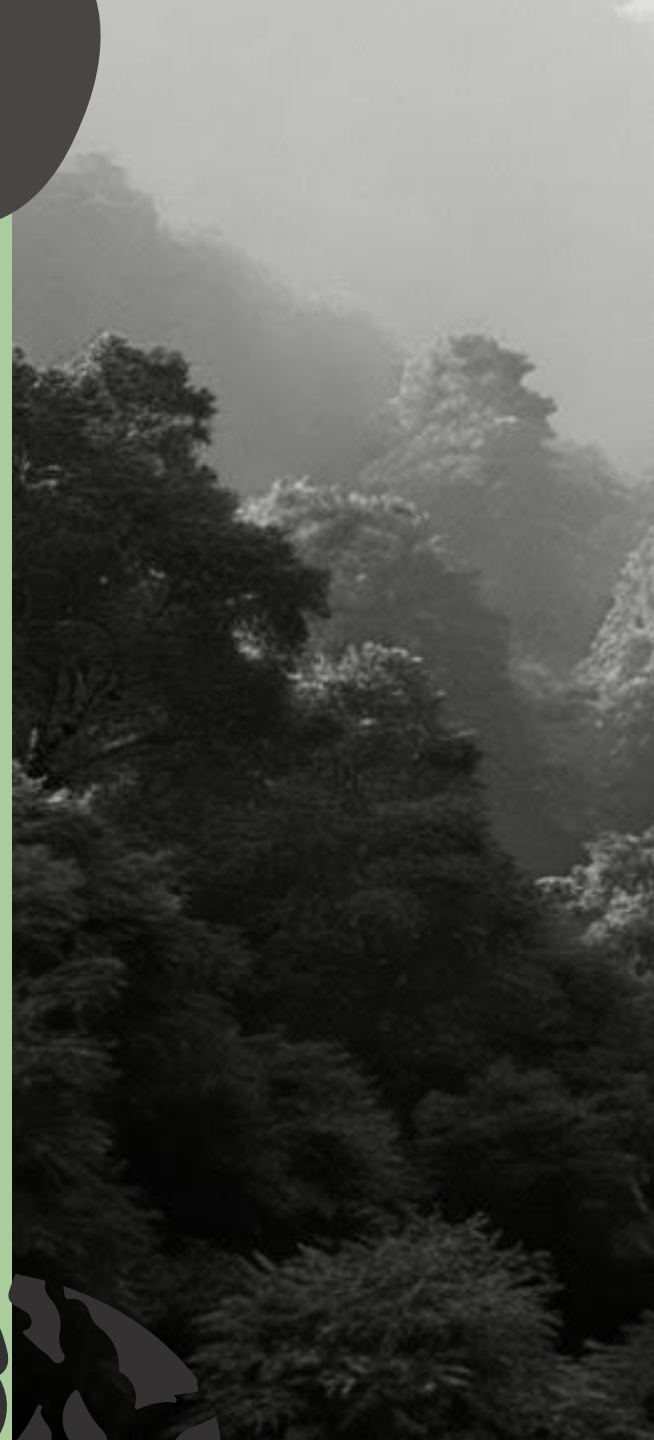
What service/amenities will your staff demand from their buildings within the next 3 years? Does your office best support?





Question to our panelists

What influence your office strategy
(over the next 3-5 years) the most?



LESSON 4 : STRATEGY

Which of the following are most likely to influence your office/ real estate strategy over the next 3-5 years?

By % of respondent (n=292). Note: Respondents were asked to identify their top 3 factors

Balancing growth and innovation with cost control

64.73

Uncertainty and volatility in the operating environment

43.15

Further changes to our workstyle

28.08

Trade wars & political tension

26.03

Reshaping our corporate map to optimise supply chains and operations

22.26

Significant corporate investment in AI

20.55

Shifting towards data-driven decision-making

19.86

Focusing on functional rather than flash workplace amenities

18.15

Focus on adaptive reuse rather than new buildings

15.75

Evolution/maturation of the ESG agenda

13.70

3rd Question to the audience



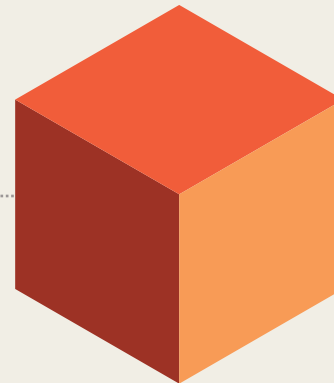
LESSON 5 - FLIGHT TO QUALITY

Over the next three years

The quality of space in our portfolio will be
(% of responses)

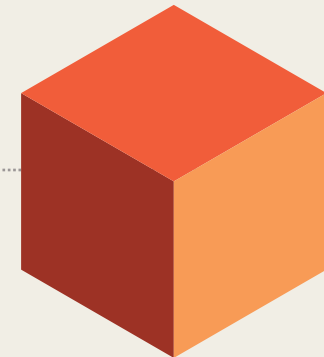
Stable

51.7%



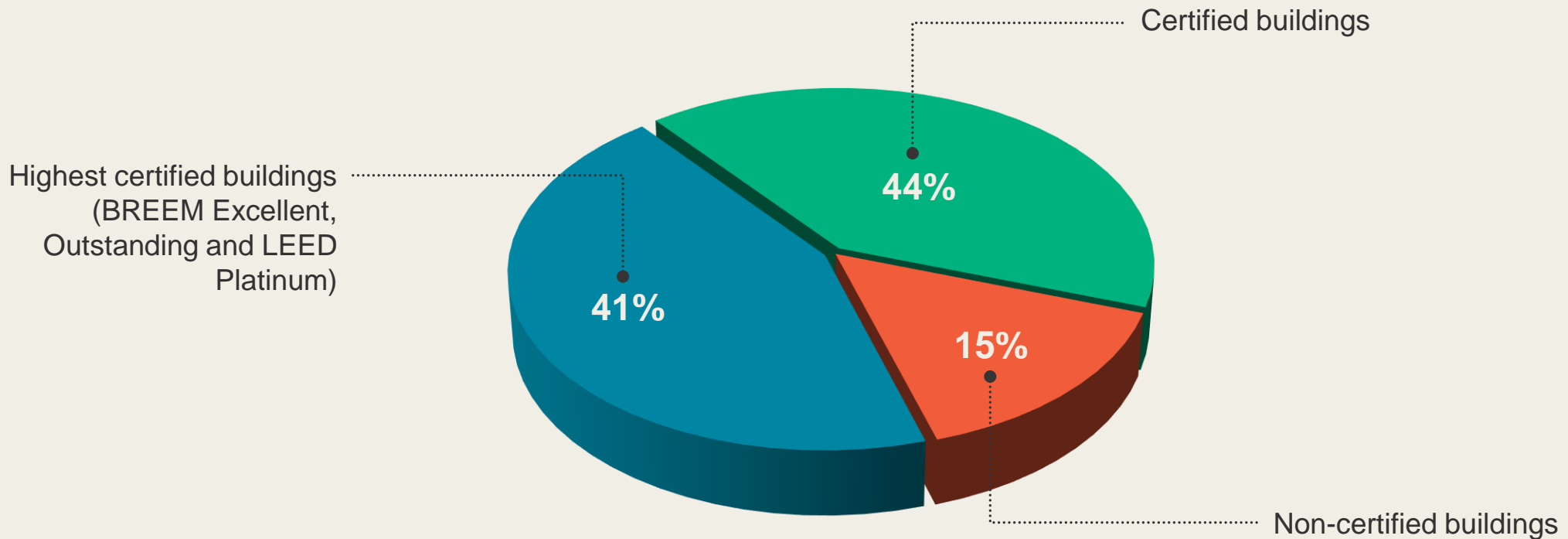
Increased

38.7%



LESSON 5 - FLIGHT TO QUALITY

Take-up in Kraków by building type





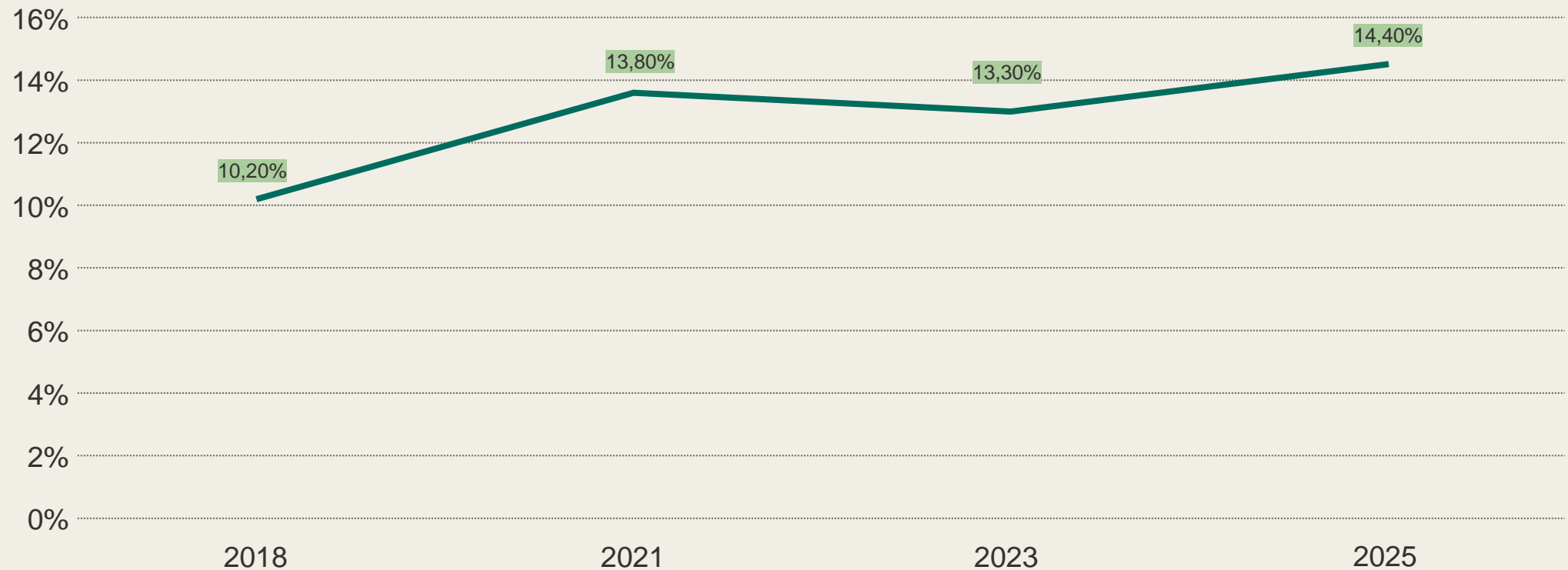
Questions to panelists

While looking for new office space were you guided by Environmental certifications?

Do ESG issues have a specific meaning for you when deciding on leasing space?

LESSON 6 - WELLBEING IS A STRATEGIC OBJECTIVE

Is employee wellbeing a strategic objective for your office?



FINAL CONCLUSION

Offices haven't disappeared, they've evolved

Real estate hasn't shrunk, it's become smarter

And work itself is no longer a place, it's a platform.



Report – (Y)OUR SPACE 2025



EVENT – SAFE OFFICE - free invitation

