



**THE BIG
ISSUE**

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ISSUE**



WAKE UP





YEARNING

un altro studio



“It’s not OK to be OK”



**Creativity is part of it &
the cost of not valuing it**











SEE THE CITY

FEEL THE CITY

1880
A.A.C.
1882



The Other Invisible Hand



SREZ

OPERATING
SYSTEM

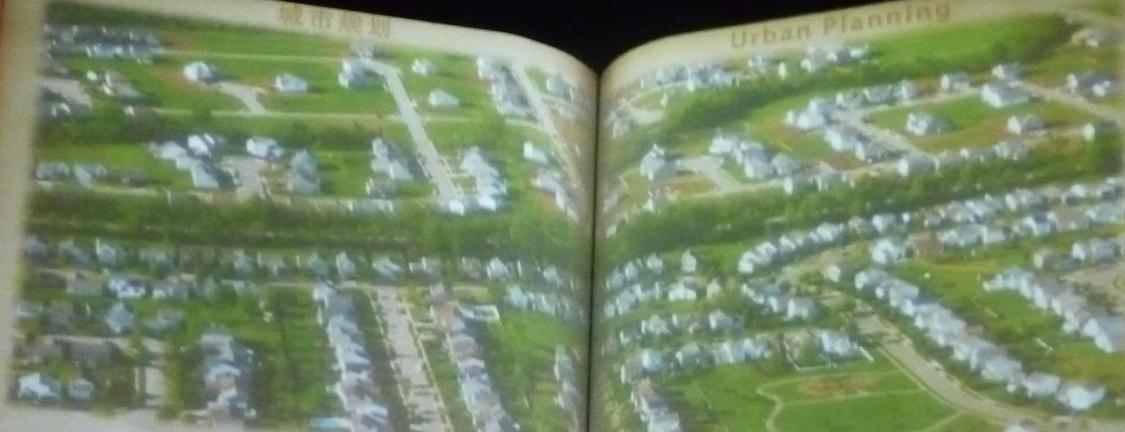
KATSE



AB
HIS

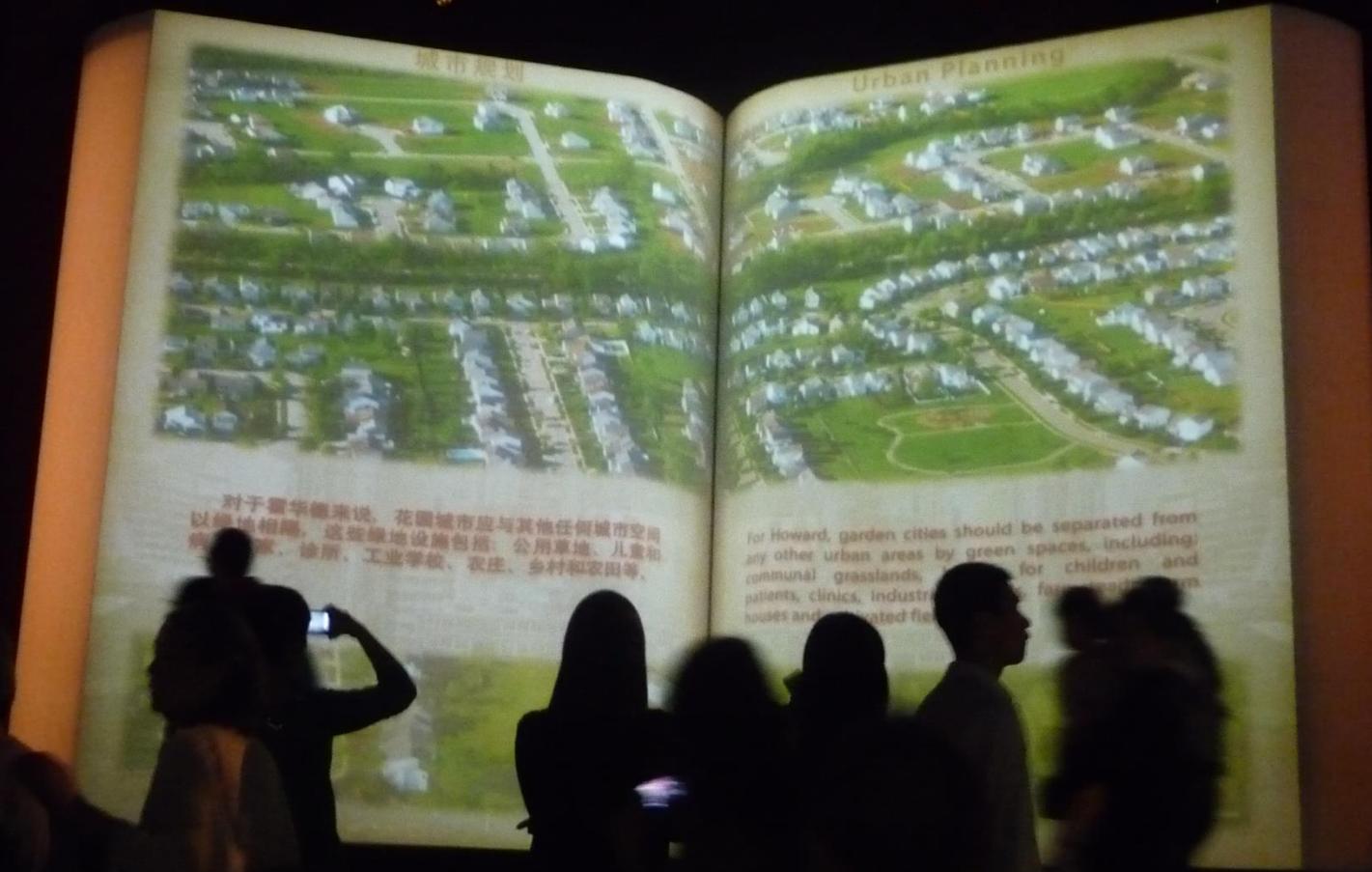
城市规划

Urban Planning



对于霍华德来说，花园城市应与其他任何城市空间以绿地相隔，这些绿地设施包括：公用草地、儿童和病人、诊所、工业学校、农庄、乡村和农田等。

For Howard, garden cities should be separated from any other urban areas by green spaces, including: communal grasslands, playgrounds for children and patients, clinics, industrial schools, farms, rural houses and cultivated fields.



**“A city is more
than a place in
space, it is a
drama in time”**



Good creative city making is:

More like improvised jazz
than a well-tempered
symphony performance







Like gardening too:
Curating & improvising



**Strategically principled
& tactically flexible**

Plan B

Augustijn
Jenever
Van Steenkiste
87

Augustijn
Jenever
Van Steenkiste
87



THE
ART OF
CREATIVE
CITY
MAKING

BY CHARLES LANDRY

A CURA DI / CURATED BY
MARCO RAINÒ

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“A space becomes a place when it is imbued with significance & meaning”

DANMARK

**"WHAT MAKES
A LIVABLE CITY — "**

**"WHAT MAKES
A LIVABLE CITY — "**

Common patterns of the best



Shared aligned ambition



Common patterns of the best



Orchestration





Common patterns of the best



**Collaboration is the new
infrastructure**

C
P
T
S

LABORATE

THINK

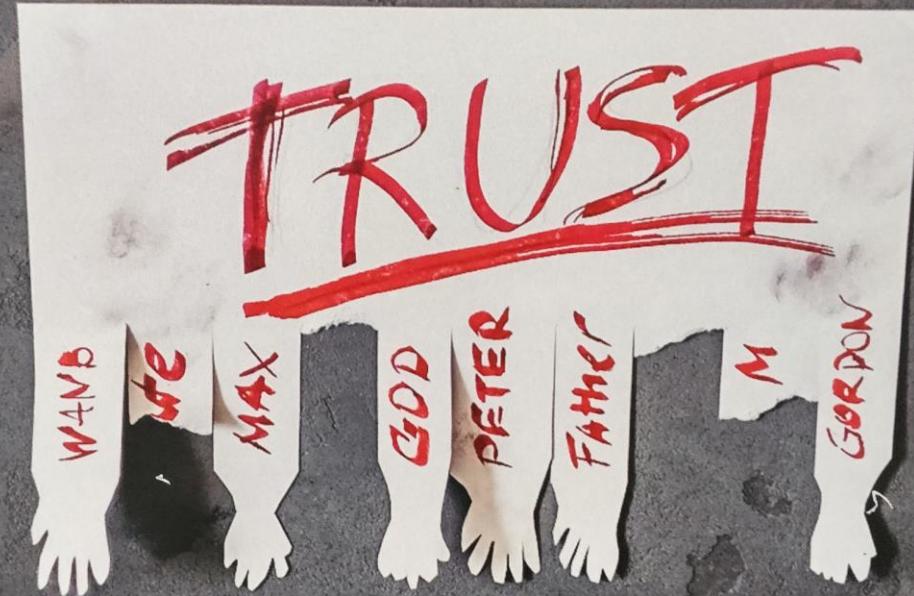
CREATE

THINK

THINK

CREATE





Common patterns of the best



**Not only responding to
crisis but foresight of
problems to come**





Lisbona, Città della Tolleranza
Ciudad de la Tolerancia Lisboa, Cidade de
πόλη της ανοχής Lisboa, Cidade de
Toleranz, Ville de la Tolérance Lisbon, City of Tolerance
Lisbona, Orasul Tolerante







Common patterns of the best



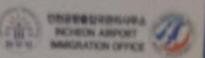
**Intergenerational solidarity
& connection**

RO-CAMMEL

MIND THE GAP

Waiting Time

About 15 Minutes
from this point



INCHEON AIRPO

ORT IMMIGRATION 인천공항 출입국관 사무소

INCHEON AIRPORT IMMIGRATION



Common patterns of the best



**Empowering youth &
attracting talent**

CAN YOU
MAKE DOORS
OPEN FOR ME?



Teaching Makes People

Smarter

AN
MAKE
OPEN F
Y
DOORS
ORIE?

Aim for
the app!

Coaching
Likes People
at teaching
ecome a tea

ople
cotland.sc
Smart
Scotia



Common patterns of the best



Participation equity & co-creation

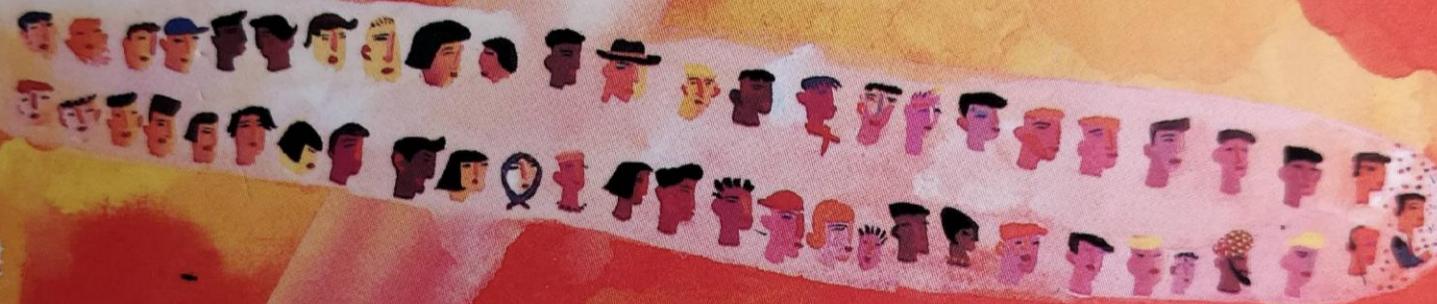




Common patterns of the best



**Planning for diversity
advantage**





Common patterns of the best



Human centric human scale





Common patterns of the best



Aesthetic pleasure & sensory delight

BEAUTIFUL



Common patterns of the best



One icon or 100 small things done well





Common patterns of the best



Identity & Openness

COME AS YOU ARE

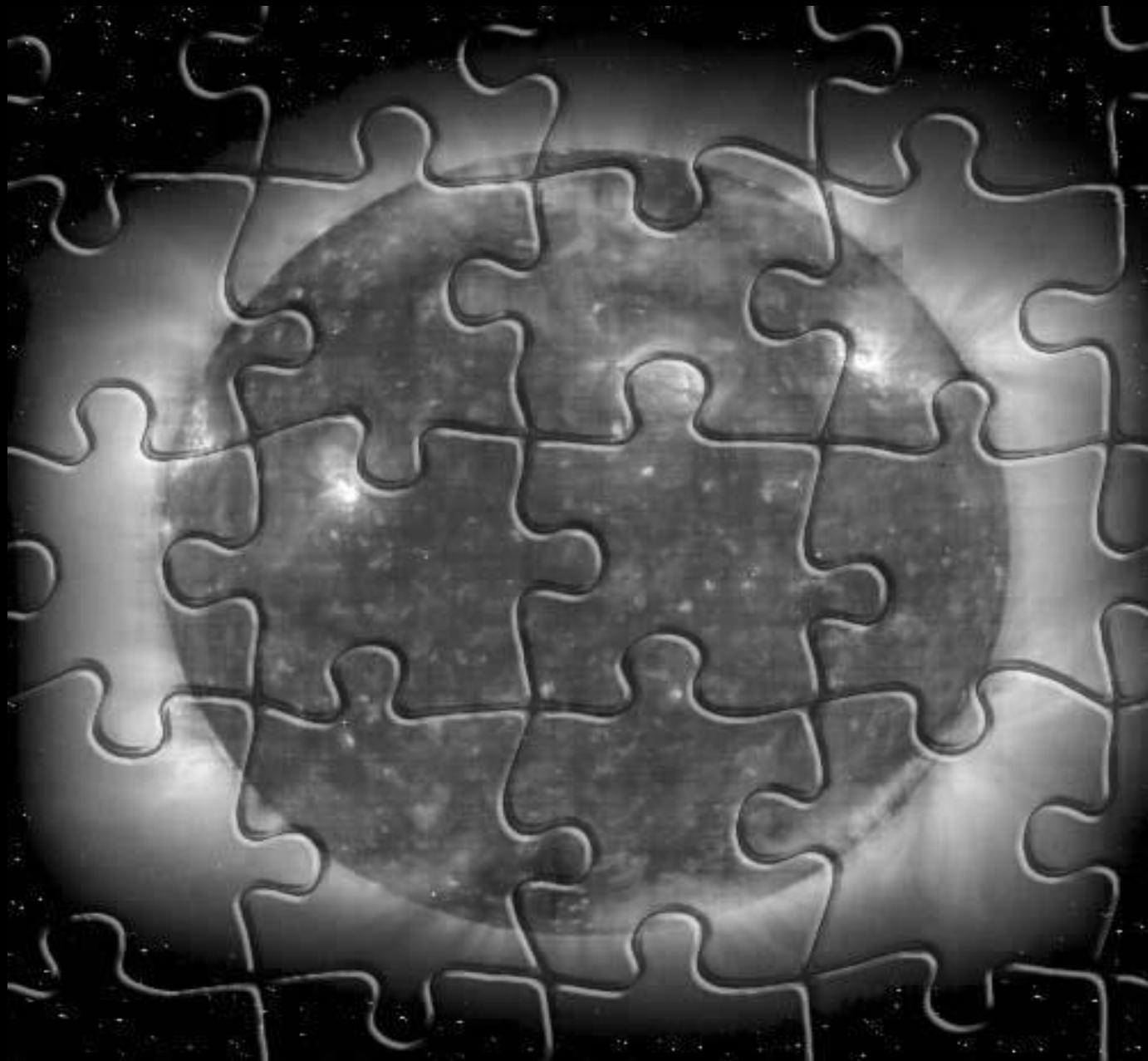


Common patterns of the best



**Experimenting & learning
by doing**





Common patterns of the best



Global & local synergy & actions



Common patterns of the best



The Creative Bureaucracy as enabler



NO,
BECAUSE



YES,
IF...



CREATIVE
ABILITY
PARTNERS





Common patterns of the best



Playfulness & fun



